



LAKE GENEVA - CHICAGO - SEATTLE - MILWAUKEE - MADISON - DENVER - LOS ANGELES - ANCHORAGE & WORLDWIDE

Ideal Impressions delivers elegant photography and videography with immediate digital results and same day slideshows. We offer extraordinary packages and un-matched customer service helping to capture the greatest moments of your life.

Photography Package Pricing

Engagement Portrait Packages:

- Package 1: Destination engagement: Paris, LA, Chicago? Anywhere you want! Usually only costs about \$500-\$1000!!! Images posted to web
 Package 2: \$350 45-60 minute shoot, 35 images, CD or DVD, All images posted to web, Save the date postcard design (can be ordered as 4X6 prints) & digital enhancement, images posted to web,
 Package 3: \$250 15-30 minute shoot, 15 images, images posted to web,

Senior Portrait & Family Portrait Packages:

- Package 1: \$500 1 hour shoot, 50 images, DVD, web site images & digital enhancement
 Package 2: \$350 45-60 minute shoot, 25 images, minimal enhancement, images posted to web
 Package 3: \$175 15-30 minute shoot, 10 images, images posted to web, (meet at location of photographer's choice)

Company & Event Portrait Packages: (Please Inquire for Custom Packages)

- Package 1: \$2000 3 hours on location formal and candid photography, immediate data projection & web download service to our web site. (Clients can download the full resolution images and view a slideshow for free.) Customers can order prints directly from our site. We will supply a business card to everyone with directions to download and print their images. Print release & DVD included.
 Package 2: \$500 1 hour shoot, images posted to web

Video packages:

- Package 1: \$900 Basic Video on a professional 3CCD video camera and output to DVD, 1 hour of raw footage minimally edited with titles and transitions
 Package 2: \$1400 Platinum Video edited, set to music, recorded to DVD. Includes 3 DVD copies and 2 hours of raw footage

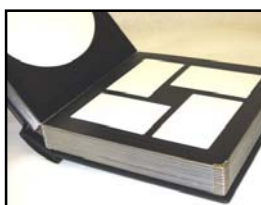
Albums: We carry more than 2500 styles of albums ranging in price from \$50 for a simple 4X6 album to \$1500 for flush mount coffee table digital albums and hand-crafted Italian leather bound albums. Prices below are for ala-carte album purchases and do not include assembly or prints.



Basic Album \$300



Traditional Upgraded Album \$600



Custom & Digital Flush Mount \$800-\$1500



Coffee Table \$25-\$150-\$600

Wedding Day Photography Package Worksheet

| SERVICE | SILVER PACKAGE | GOLD PACKAGE | PLATINUM PACKAGE | PLATINUM + PACKAGE |
|------------------------------|----------------------|---|--|---|
| Hours on Location | 5 | 8 | 9-10 | 10+2 |
| Engagement Photos | 0 | 0 | Package 3 included | Package 2 included |
| Images | 300 | 450 | 800 | 1000+ |
| Digital enhancement | 20 | 30 | 100 | All Images |
| CD or DVD of images | 1 | 1 | 3 | 3+3 |
| Video | 0 | 0 | 0 | Basic Video |
| Prints & Album* | 0 | Basic album or Memory book 75 4X6 prints and 25 5X7 and 3 8X10 prints (of our choice) | Upgraded album (20 pages and 40- 60 images) or Digital flush mount album (16 pages and 35-50 images) 150 4X6 prints and 50 5X7 and 5 8X10 prints (of our choice) | Upgraded album (20 pages and 40- 80 images) or Digital flush mount album (16 pages and 35-50 images) 150 4X6 prints and 50 5X7 and 5 8X10 prints (of our choice) And four memory books |
| Data Projection | 0 | Simple slideshow | Photostory of wedding day + Family Pics | Photostory of wedding day + Family Pics |
| Photographer | Company Photographer | Company Photographer + Assistant | Senior Photographer + Assistant | Senior Photographer + 2 Photographers / Assistants |
| Web images + Web slideshow | 50-100 | 50-100 | 100-150 | 200 |
| Travel expenses (Round Trip) | Free to 30 mi. | Free to 50 mi. | Free to 100 mi. | Free to 100 mi. |
| Estimated value | \$2500 | \$4500 | \$6500 | \$9000 |
| Deposit Amount | \$500 | \$750 | \$1000 | \$1250 |
| Base Price | \$1500 | \$3250 | \$4500 | \$5900 |

*Travel rates apply at \$3/mile outside of Lake Geneva or Fontana. With each package you will receive a full release for you to print the images however and wherever you like in full resolution as provided on our website for download or on DVD!

Package & Price from Above _____

ADDITIONAL SERVICES

- Additional Hours \$250/Hr _____
- Engagement Package \$350 or \$250 (included in Platinum Packages) _____
- CD or DVD COPIES (professionally packaged and printed) \$50 each _____
- Video Services | Basic \$900 or Platinum \$1400 _____
- Proof package choice of individual 4X6 prints or Proof Book \$500 _____
- Web image upgrade: upload all images from your wedding day \$500 _____
- Travel Expenses \$3/mile beyond package + hotel if after 10pm or over 50 mi from Lake Geneva _____
- Album Upgrade Print upgrade \$250, Album upgrade \$500, flush mount pages are \$25 per page and include 3 extra images per page _____
- Album and/or customer input session \$500 We choose which images to put in the albums, unless you opt for this session _____
- Memory Books Fully Designed \$150 each or 4 for \$300 (images of our choice) _____
- Scanning Service of prints for Family Slideshow \$300 _____
- Professional CV/Lab Quality Prints (instead of Consumer/Professional Prints) \$500 _____
- Gold Package ONLY | Data Projection Photostory of wedding day + Family Pics \$400 _____

DISCOUNT SERVICES FROM ABOVE PACKAGES

- Creation of albums yourself -\$100 _____
- No need for engagement photos -\$100 _____
- No need for any prints -\$100 _____

Additional items or discounts _____

SUB TOTAL _____

Wedding Date _____

5.5% tax _____

DEPOSIT PAID ON _____

TOTAL PRICE: _____

Deposit due immediately to hold date | Final amount +5.5% tax due one week prior to wedding day | 2.9% additional charge applied for credit card payments on total amounts (other than the deposit)

Wedding Day

PRE-CEREMONY

- ☒ Bride preparing for ceremony
- ☒ Bride, full-length solo
- ☒ Bride with parents
- ☒ Bride with sisters/brothers
- ☒ Bride with maid of honor
- ☒ Bride with attendants
- ☒ Bride with ringbearer, flower girl
- ☒ Groom, close-up
- ☒ Groom with parents
- ☒ Groom with best man
- ☒ Groom with groomsmen
- ☒ Attendants

CEREMONY

- ☒ Parents being seated
- ☒ Bridesmaids walking down aisle
- ☒ Flowergirl & ringbearer walking down aisle
- ☒ Bride and father walking down aisle
- ☒ Father giving bride's hand to groom
- ☒ Exchanging of vows
- ☒ Unity candle
- ☒ Ring ceremony
- ☒ Kissing ceremony
- ☒ Recessional

POST-CEREMONY

- ☒ Newlyweds with parents
- ☒ Newlyweds with bride's immediate family
- ☒ Newlyweds with bride's extended family
- ☒ Newlyweds with groom's immediate family
- ☒ Newlyweds with groom's extended family
- ☒ Newlyweds and entire bridal party
- ☒ Formal bride and Groom together

RECEPTION

- ☒ Close-up of newlywed's rings
- ☒ Cake table
- ☒ Cutting the cake
- ☒ Couple feeding cake to each other
- ☒ Newlywed's first dance
- ☒ Father's dance with daughter
- ☒ Wedding party dance if time allows
- ☒ Bride tossing bouquet if time allows
- ☒ Groom tossing garter if time allows



Family Slideshow | COST \$400 & \$700 (if we scan them):

Instructions to send us family photos on CD for the family slideshow:

Scan pictures you would like us to put into a slideshow for you. Figure 3-5 seconds per image and try not to exceed 8 minutes which is about 100 images. **Name each file a number (i.e., 1-100) in the order you want them to be viewed.** You may choose for bride pictures to be numbers 1-30, groom 31-50, family 51-70, and life together 71-100; or whatever works best. We can integrate our wedding day photos into the end of the slideshow or just show a second show later that night. This will depend on how many slides you have for your show (if you have 50 or less we will definitely integrate the two!)



Popular times to show the slideshow are during dinner, at the close of dinner, and after your three starting songs and dances. You can decide. Please have your DJ contact us prior to the event. We prefer to have all the images from the wedding client no later than 1 month before the wedding starts. If they are later there will be a \$100 rush charge and we can't guarantee things will be perfect!

Our Preferred Vendors

FLORAL

(262) 763-3211 Weis' Flowers Burlington Floral, Burlington
(262) 248-4200 Lilypots, Lake Geneva

VENUES

(262) 245-7046 Geneva National Resort, Lake Geneva
(262) 275-9000 The Abbey Resort, Fontana
(262) 248-6206 Geneva Lake Cruise Line, Lake Geneva
(262) 723-7770 Evergreen Country Club, Elkhorn
(262) 248-8811 Grand Geneva Resort, Lake Geneva
(262) 348-9900 Hawk's View Golf Club, Lake Geneva

DJ SERVICE

(262) 534-6527 Bob Bieneman, B.B.'s Best DJ Service
(847) 533-5140 Chris Colton, Elite DJs
(262) 637-7482 Ron Bailey, Silver Spoon Entertainment

